# The Bonding Process 

Prepared for the


March 2024

Municipal Advisors to Local Governments

## The Players

- Primary
- Issuer: Borrowing municipality.
- Municipal (Financial) Advisor: Provides advice on structure, timing and terms. Only party with fiduciary duty to issuer.
- Bond Counsel: Provides legal opinion confirming issuer authorization to issue bond and taxexempt bond opinion.
- Underwriter: Purchaser of bond or note.
- Rating Agency: Provide relative credit quality of issuer.
- SEC/MSRB: Regulatory bodies.
- Secondary
- DTC: Depository Trust Company. Clearinghouse for debt payments.
- Municipal Bond Insurer: Provides insurance covering principal and interest in event issuer is unable to make payments on time.


## What is a municipal bond?

- A general obligation municipal bond is the written evidence of a debt, issued by a municipality, secured by the pledge of the issuer's full faith, credit, and taxing power.
- Municipal obligations may be issued as long-term bonds (more than 13 months) or short-term notes (1 year or less BANs, TANs, RANs, Budget Notes).


## Authorization

- Complete State Environmental Quality Review Assessment (SEQRA)
- Adopt Bond Resolution
- Drafted by Bond Counsel.
- Necessary before moving forward with any project.
- Allows for reimbursement of costs only when adopted prior to funds being spent.
- Approved by supermajority (2/3) of board or referendum of general public.
- Approximately 60 days before effective.
- Permissive Referendum (30 days)
- Publish
- Estoppel (20 days)
- Allows for issuance of bond anticipation notes (BANs) and bonds.


## BANs vs. Bonds

- Bond Anticipation Notes (BANs) - issued for one year or less, must be renewed each year until paid off or permanently financed
- May only be renewed for 5 years, unless a water or sewer project
- Pros: Less steps to issue, less costly
- Cons: Interest rate risk; issuance costs paid each year at renewal
- Current BAN interest rate: 3.75\%-4.25\%
- Bonds - issued for 5-30 years
- Final maturity corresponds to period of probable usefulness (PPU), the allowable financing term established by local finance law
- Pros: interest rates fixed for term of the bonds
- Cons: More steps to issue, more costly
- Current bond interest rates:

| Rating | $\underline{5 \mathrm{Yr}}$ | $\underline{10 \mathrm{Yr}}$ | $\underline{15 \mathrm{Yr}}$ | $\underline{20 \mathrm{Yr}}$ | $\underline{25 \mathrm{Yr}}$ | $\underline{30 \mathrm{Yr}}$ |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- |
| AA | $2.42 \%$ | $2.47 \%$ | $3.02 \%$ | $3.42 \%$ | $3.67 \%$ | $3.75 \%$ |
| A | $2.55 \%$ | $2.71 \%$ | $3.25 \%$ | $3.65 \%$ | $3.90 \%$ | $3.95 \%$ |

## Timing and Issuance Process

|  |
| :--- |
|  |
| Bond Anticipation Notes (BANs) |
| Approximately $4-6$ weeks |
| $\Rightarrow$ Determine project and amount to be financed |
| $\Rightarrow$ Draft Preliminary Official Statement (POS) |
| $\Rightarrow$ Distribute POS to investors |
| $\Rightarrow$ Sale |
| $\Rightarrow$ Close |
| $\Rightarrow$ |


| Approximately $8-10$ weeks |
| :--- |
| $\Rightarrow$ Determine project and amount to be financed |
| $\Rightarrow$ Draft Preliminary Official Statement (POS) |
| $\Rightarrow$ Debt Statement filed with Officeof the State Comptroller |
| $\Rightarrow$ Rating Agency Call |
| $\Rightarrow$ Publish Notice of Sale |
| $\Rightarrow$ Distribute POS to investors |
| $\Rightarrow$ Sale |
| $\Rightarrow$ Close |
| $\Rightarrow$ Annual Continuing Disclosure |

## Ratings

- A rating is required whenever bonds are issued.
- There are three major rating agencies.
- S\&P Global Ratings (S\&P), Moody's Investors Service (Moody's), Fitch Ratings (Fitch)
- 4 areas of review determine rating
- Demographics
- Finance
- Debt
- Management

| Rating Scales |  |  |  |
| :--- | :--- | :--- | :---: |
| Moody's | S\&P/Fitch |  |  |
| Aaa | AAA | Rated as the highest quality and lowest credit risk. |  |
| Aa1 | AA+ |  |  |
| Aa2 | AA | Rated as high quality and very low credit risk. |  |
| Aa3 | AA- |  |  |
| A1 | A+ |  |  |
| A2 | A | Rated as upper-medium grade and low credit risk. |  |
| A3 | A- |  |  |
| Baa1 | BBB+ |  |  |
| Baa2 | BBB | Rated as medium grade, with some speculative |  |
| Baa3 | BBB- | elements and moderate credit risk. |  |
|  | Sub Investment Grade |  |  |

## Sample Debt Service and Tax Impact

 (Recreation Center at Thomas Boyce Park)| Assumptions |  |  |
| :--- | ---: | ---: |
| Issue Amount |  | $\$ 8,750,000$ |
| Rating | $\underline{25}$ years | A Rated |
|  | $3.40 \%$ | 3 years |
| Interest Rate (current market +.50 | $\$ 35 \%$ |  |
| 2024 Assessed Value | $\$ 31,226,461$ | $\$ 381,226,461$ |
|  |  |  |
| Estimated Debt Service | $\$ 5,850,020$ | $\$ 7,271,967$ |
| Total Interest Paid | $\$ 584,000$ | $\$ 534,000$ |
| Avg Annual Debt Service | $\$ 153.19$ | $\$ 140.07$ |
| Annual Increase per $\$ 100,000 \mathrm{AV}$ | $\$ 12.77$ | $\$ 11.67$ |
| Monthly Increase per $\$ 100,000 \mathrm{AV}$ |  |  |

